



Contacts: Brian Hunt, FOB President, 704.491.6381 bhunt@fobstudenthousing.com
Holly Rollins, 10-x Group, 864.420.1127 hrollins@10-xgroup.com

National Furniture Company FOB Awards Design Scholarship to High Point NC University Student

(Fort Mill SC, March 21, 2013) National student housing furniture company FOB announced the winner of its competition to design furniture for college student housing. Emma Newell, a senior interior design student at High Point University in NC, won the FOB-sponsored \$500 scholarship over the others in her class. Her winning entry focused on students' needs today, combining two armoires with a desk in between as well as customizable drawers or extra desk inserts.

According to FOB, the competition's intent was to go direct to the end-user to create the next generation of student housing furniture that would also give a real-world opportunity to a talented young designer. "Emma's design took into consideration customizable components which can adjust according to today's very mobile student," said FOB President Brian Hunt. "We wanted to offer customization of furniture to meet the needs of student housing companies while ensuring we are a step ahead to meet the needs and tastes of college students today and the near future."

Winner Emma Newell said the project gave her the ability to use her creativity to its fullest and design a furniture piece that would fit best in a dorm room environment. "I had the ability to customize not only the furniture piece, but the materials and finishes as well. I also tried to incorporate green materials, along with materials that were very durable, easy to clean and mix well with other furniture pieces as well," she said.

Newell will graduate in 2013 with a major in interior design and a minor in entrepreneurship.

Founded in 2003 and based in Fort Mill SC, FOB serves all regions of the nation. Its core business is designing furniture specific to a company's needs, then fulfilling the goods direct from international sources where there's no middle man. FOB then delivers these custom, high-quality furnishings on-time, everytime.

###