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**FOB helps students Power Up via technology & furniture integration**  
*Model displayed at Interface Student Housing Conference April 9-11*

**(Fort Mill SC, April 8, 2014)** Multi-family & student housing furniture company FOB is showcasing how it caters to the latest in student housing market needs at the Sixth Annual Student Housing Interface Conference in Austin April 9-11. At its booth, FOB is demonstrating how furniture can optimize technology with built-in outlets and dataports.

"At FOB we are monitoring trends in the industry and working hard to customize our furniture to meet the needs of both the student housing and the end users; we try to anticipate what the students want and need before our clients ask for it," said FOB CEO Brian Hunt.

For example, FOB has installed outlets into metal and wooden platform beds, along with other space-saving and convenient features for urban units. "Outlets embedded in beds, nightstands and desks are nice features for regular student housing but when there's even less space in an urban apartment environment, this amenity is really a necessity and raises the bar on form and function," Hunt said.

Read more on our [FOBblog](#)

*Founded in 2003 and based in Fort Mill SC, FOB serves all regions of the nation, primarily for the multi-family and student housing furniture markets. Its core business is designing furniture specific to a company's needs, then fulfilling the goods direct from international sources where there's no middle man. FOB then delivers these custom, high-quality furnishings on-time, everytime.*

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